

WRITING FOR B2

Lesson 6

ARTICLES



Lessons Around the World

Articles - Purpose

- We write for a magazine, newspaper or website.
- Your reader has your same interests.
- Our purpose is to inform, interest and engage the reader.



Examples

1. The most useful thing I have ever learned
2. Is today's television still good for money?
3. What is your favourite film of all time?
4. My favourite teacher
5. What are the benefits of learning another language?



Format

Title
Introduction
Two Paragraphs
Conclusion



Register

ARTICLES ARE SEMI-FORMAL

1. Semi-Formal Vocabulary and Expressions.
 2. Semi-Formal Linkers.
 3. We can use contractions (Aren't - Are not)
 4. We can use questions.
 5. We can use a relaxed tone, and be personal as we describe objects, people or situations.
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Expressions

Engaging the reader

Introduction

- Just imagine...
- Have you ever...?
- How would you feel if...?

Or any good question you can use in the first paragraph.

Positive and Interesting descriptions.

- It's absolutely worth the effort.
- More importantly,...
- Not surprisingly,...
- It was the most amazing experience I have ever had!

Other expressions

- On top of that,...
- It seems to me,...
- If you ask me,...

Task #1

You see this advertisement in an English website.

ARTICLES WANTED

The most useful thing I have ever learned.

What is it?

Who did you learn it from?

Why is it useful?

Write an article answering these questions in 140-190 words



Task #2

You see this advertisement in an English website.

TRAVEL ARTICLES WANTED

Have you been somewhere recently that you really liked?

Write an article describing what you enjoyed about the place and any recommendations you have about it.

140-190 words

