

COMMUNICATION SKILLS

Lesson 6

STORYTELLING



The Purpose



What's the purpose of your story?

- Convey a Learning Point.
- Sell a product.
- Attract Customers.
- Entertain.
- Others.

How are you going to fulfill that purpose?

- What can we learn from this story?
- Would you like to know more about this service?
- Have you enjoyed this story?

Think of a story that you want to practise. Your story.
What is your purpose?
Do you need any expressions before or after you tell your story?



The Plot



Order your Plot

1. Beginning - Introduce the Place, the People, the Situation. Conflict
2. Development - Action - What happened? - Is there a solution?
3. Ending - Conclusion - Reward - Consequences - Final feelings.

Remember the Basics

STORIES ARE RETOLD IN THE PAST!!!

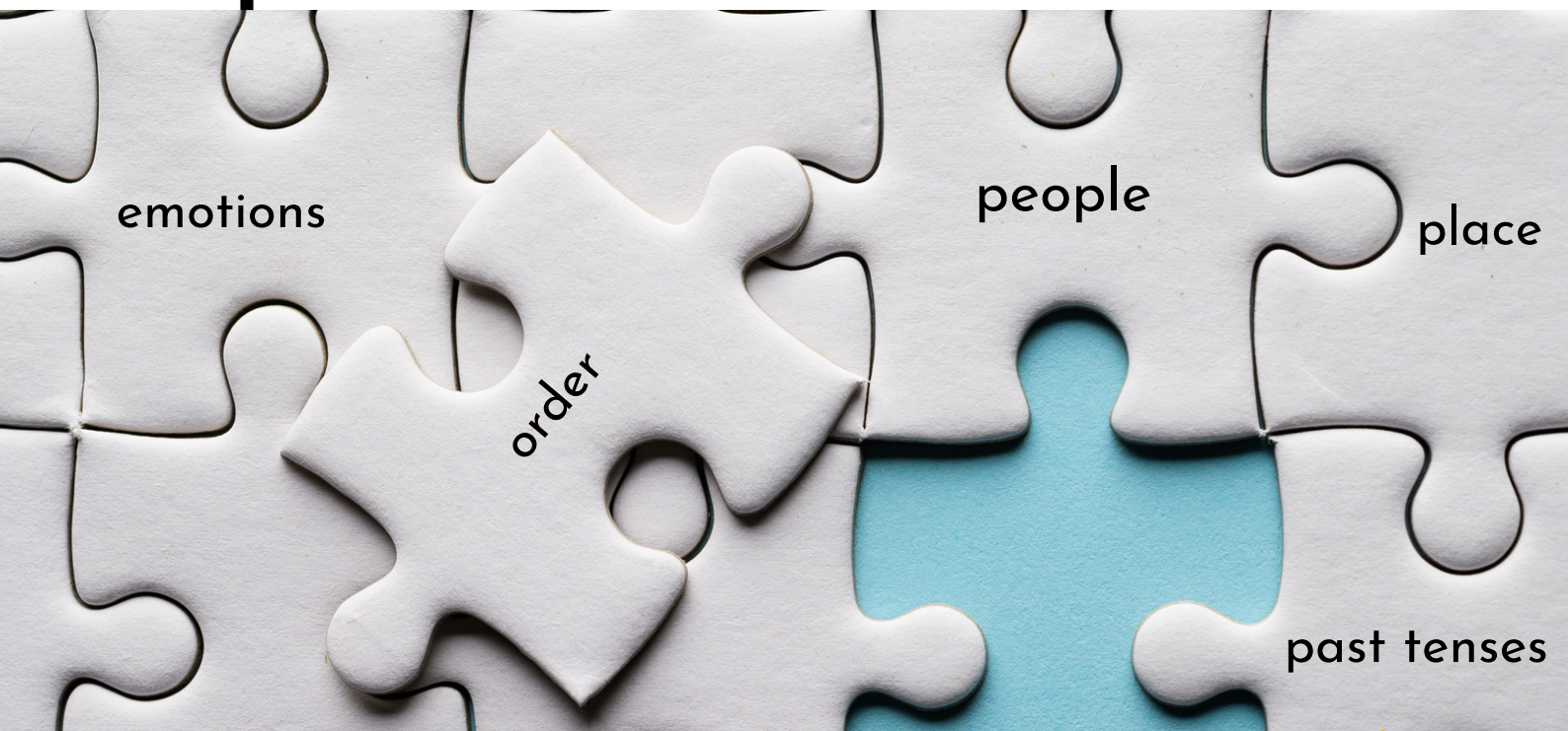
Think of a story that you want to practise. Your story.

How will you divide it in these three parts?

Which Verbs in the Past Tense do you need?



The pieces



Don't speak about details which are not necessary.

Use the pieces that you need.

Remember your story has a purpose.

Make it clear, not long.

Use time expressions to indicate sequence.

First,..... Then,....

Suddenly,.... All of a sudden....

When we arrived there...

Long ago...

One day,...

Some years ago, this happened to me.

In the end,...

Finally,...

Eventually, ...

Think of a story that you want to practise. Your story.

Which pieces of the story do you need? Which pieces don't you need?

Do you need any useful time expressions?

The Performance

- Practise beforehand.
- Record yourself.
- Time yourself.
- Use visuals.
- Calm down. Breathe.
- Speak slowly and clearly.
- Use your intonation and body language to accompany your story.



- Practise your story!